

Department of Information Resources

Request for Offer DIR-CPO-TMP-564

Comprehensive Web Development and Managed Services

Exhibit D - PRICING SHEET

Texas Creative

Upload the itemized PRICE SHEET in the BIDSTAMP VIS as an EXCEL spreadsheet

SERVICE CATEGORY Description	SUBCATEGORY	PRODUCT DESCRIPTION	MSRP/List Price (Per Unit)	Unit of Measure	Discount % off MSRP	DIR Customer Price (Per Unit/EA)
Accessibility Services	Accessibility Audit	Consulting, research, recommendation for Audit process	\$135.00	Per Hour	20%	\$108.81
	WCAG Compliance Testing	WCAG Compliance Testing	\$135.00	Per Hour	20%	\$108.81
	PDF Testing and Remediation	PDF Testing and Remediation	Quoted per project	Quoted per project	20%	Quoted per project
	Form Testing and Remediation	Form Testing and Remediation	Quoted per project	Quoted per project	20%	Quoted per project
		Category Total Average Discount			20.00%	
WEBSITE DESIGN/DEVELOPMENT	Account Coordination	Account Coordination	\$100.00	Per Hour	20%	\$80.60
	Account Management	Account Management	\$130.00	Per Hour	20%	\$104.78
	Administrative	Administrative	\$85.00	Per Hour	20%	\$68.51
	Art Direction	Art Direction	\$135.00	Per Hour	20%	\$108.81
	Client Meeting	Client Meeting	\$120.00	Per Hour	20%	\$96.72
	CMS	CMS	\$75.00	Per Hour	20%	\$60.45
	Copywriting	Copywriting	\$135.00	Per Hour	20%	\$108.81
	Copywriting Jr	Copywriting Jr	\$100.00	Per Hour	20%	\$80.60
	Creative Direction	Creative Direction	\$150.00	Per Hour	20%	\$120.90
	Internal Meeting	Internal Meeting	\$85.00	Per Hour	20%	\$68.51
	Media Buying	Media Buying	\$90.00	Per Hour	20%	\$72.54
	Media Coordination	Media Coordination	\$75.00	Per Hour	20%	\$60.45
	Media Planning	Media Planning	\$125.00	Per Hour	20%	\$100.75
	P-5 File Prep/Quality Control	P-5 File Prep/Quality Control	\$75.00	Per Hour	20%	\$60.45
	Production	Production	\$120.00	Per Hour	20%	\$96.72
	Production Revision	Production Revision	\$120.00	Per Hour	20%	\$96.72
	Social Media Management	Social Media Management	\$100.00	Per Hour	20%	\$80.60
	Social Media Strategy	Social Media Strategy	\$120.00	Per Hour	20%	\$96.72
	Traffic Management	Traffic Management	\$70.00	Per Hour	20%	\$56.42
	Travel Time	Travel Time	\$70.00	Per Hour	20%	\$56.42
	Web Design/Development	Web Design/Development	\$135.00	Per Hour	20%	\$108.81
Web Maintenance	Web Maintenance	\$75.00	Per Hour	20%	\$60.45	
Web Production	Web Production	\$120.00	Per Hour	20%	\$96.72	

	Logo Design	Logo design for website	\$7,045.00	Per Design	20%	\$5,678.27
		Category Total Average Discount			20.00%	
Domain Name System (DNS) Management	Registration/Renewal	1 Year, .com, .net, .org, .info, .us top level domains. All others quoted at market rates.	\$49.00	Flat Fee	10%	\$44.43
	Registration/Renewal	2 Years, .com, .net, .org, .info, .us top level domains. All others quoted at market rates.	\$89.00	Flat Fee	10%	\$80.70
	Registration/Renewal	5 Years, .com, .net, .org, .info, .us top level domains. All others quoted at market rates.	\$199.00	Flat Fee	10%	\$180.44
	Domain Registry Set-up	Domain registry research, management, set-up or transfer; web production	\$120.00	Per Hour	20%	\$96.72
			Category Total Average Discount			12.50%
Business Analysis Services	Website Audit	Research, review, and provide generalized reporting of the state of the infrastructure, code/CMS, SEO, and accessibility along with general recommendations as to improvements needed.	\$1,077.50	Flat fee	20%	\$868.47
	Digital Display Banner Design	Graphic designer for digital display banner ads (one design, one set)	\$2,145.00	Flat fee	20%	\$1,728.87
	Email Marketing Template	Email marketing template design and coding	\$3,220.00	Flat fee	20%	\$2,595.32
	Email Newsletter SaaS Platform Setup	Research, recommend and set up email send platform	\$1,200.00	Flat fee	20%	\$967.20
	MyEmma Email Management Services	Annual or monthly platform access	Quoted per project	Quoted per project	10%	Quoted per project
	MyEmma Email Management Addons	Annual, monthly or one-time addons	Quoted per project	Quoted per project	10%	Quoted per project
	Social Media Management	Manage social media community, communication calendar, persona development, training	\$100.00	Per Hour	20%	\$80.60
	Social Media Page Creation	Social media page creation for Facebook, Instagram, Pinterest, LinkedIn, Twitter, and others	\$100.00	Per Hour	20%	\$80.60
	Social Media Reputation Management	Hourly cost to manage social reputation, customer service response across multiple platforms	\$100.00	Per Hour	20%	\$80.60
	Monthly Analytics Reporting	Monthly reporting for all analytics	\$787.50	Flat Fee	20%	\$634.73
	Google Analytics Setup - One Time	Set up Google Analytics for website	\$1,327.50	Flat Fee	20%	\$1,069.97
	Search Engine Optimization	Research, recommendations and strategic planning for SEO and site content.	\$135.00	Per Hour	20%	\$108.81
			Category Total Average Discount			18.33%
WEBSITE HOSTING	Consulting	Research, review and recommend hosting solutions for large enterprise websites	\$135.00	Per Hour	20%	\$108.81
	Monthly CMS Security Maintenance	Monthly updates to patch security issues in the CMS.	\$330.00	Per Quarter	10%	\$299.23
	Monthly CMS Security Maintenance	Monthly updates to patch security issues in the CMS. Required for any website hosted on TXC servers	\$225.00	Per Quarter	10%	\$204.02
			Category Total Average Discount			13.33%
	Consulting	Research, review and recommend hosting solutions for large cloud enterprise websites	\$135.00	Per Hour	20%	\$108.81

CLOUD HOSTING	Maintenance	Maintenance for hosting plans	\$75.00	Per Hour	20%	\$60.45
	Setup	Cloud hosting support and management	\$360.00	Per URL	20%	\$290.16
	Hosting Plans	Platform.sh Development hosting - 0.65 vCPU / 0.65 GB RAM (1 environment; no live domain)	\$20.00	Per Month	10%	\$18.14
	Hosting Plans	Platform.sh Essential hosting - 0.65 vCPU / 0.65 GB RAM (2 environments)	\$35.00	Per Month	10%	\$31.74
	Hosting Plans	Platform.sh Standard hosting - 1 vCPU / 0.8 GB RAM (3 environments)	\$75.00	Per Month	10%	\$68.01
	Hosting Plans	Platform.sh Medium hosting - 2 vCPU / 3 GB RAM (3 environments)	\$195.00	Per Month	10%	\$176.82
	Hosting Plans	Platform.sh Large hosting - 4 vCPU / 6 GB RAM (3 environments)	\$395.00	Per Month	10%	\$358.17
	Hosting Plans	Platform.sh X-Large hosting - 8 vCPU / 12 GB RAM (3 environments)	\$790.00	Per Month	10%	\$716.33
	Hosting Plans	Platform.sh 2X-Large hosting - 16 vCPU / 24 GB RAM (3 environments)	\$1,580.00	Per Month	10%	\$1,432.67
	Addons	5GB SSD additional disk storage for Platform.sh for up to 3 environments	\$11.25	Per 5 GB/Month	10%	\$10.20
	Addons	3 additional development environments for Platform.sh hosting	\$30.75	Per Month	10%	\$27.88
	Addons	1 client developer user access to Platform.sh	\$22.00	Per User/Month	10%	\$19.95
	Category Total Average Discount			12.31%		
WEB CONTENT MANAGEMENT	Content Creation	Website content creation; graphics, video, promotions	\$135.00	Per Hour	20.00%	\$108.81
	Content Implementation	Website content proofing and uploading into CMS	\$120.00	Per Hour	20.00%	\$96.72
	Content Strategy	Website content strategy review, recommendations, planning	\$135.00	Per Hour	20.00%	\$108.81
	Basic Content Maintenance	Website content update requests from client, change out photos, update text, add pages, graphics	\$120.00	Per Hour	20.00%	\$96.72
		Category Total Average Discount			20.00%	
TRAINING/MAINTENANCE/SUPPORT	CMS Training	CMS Training - Remote access	\$120.00	Per Hour	20.00%	\$96.72
	Troubleshooting	Troubleshooting website by senior web developer, priority review, recommendations, repair	\$75.00	Per Hour	20.00%	\$60.45
	Website Maintenance	Minor changes to website, code, them, page navigation, or functionality	\$75.00	Per Hour	20.00%	\$60.45
	Accessibility Training - Half Day	Accessibility training for content managers. This half day session will share best practices for keeping your website WCAG compliant.	\$480.00	Per Half Day	20.00%	\$386.88
	Accessibility Training - Full Day	Accessibility training for content managers and technical teams. This full day session will offer a basic training for content managers followed by a more advance session for technical teams. Learn best practices for keeping your website WCAG compliant.	\$960.00	Per Full Day	20.00%	\$773.76
	Email Marketing Training	Email Marketing training workshop	\$120.00	Per Hour	20.00%	\$96.72
	Social Media Management Training	Social Media training workshop	\$120.00	Per Hour	20.00%	\$96.72
		Category Total Average Discount			20.00%	

TURNKEY SOLUTIONS	Email Signature Custom Template	Design, and develop custom email signature template, provide html for client use or integration with email signature system.	\$2,687.50	Flat Fee	10.00%	\$2,436.89
	Email Signature System Fee	1-20 employee email signatures. Annual fee for email email signature system.	\$175.00	Annually	10.00%	\$158.68
	Email Signature System Fee	21-99 employee email signatures. Annual fee for email email signature system.	\$275.00	Annually	10.00%	\$249.36
	Email Signature System Fee	100-500 employee email signatures. Annual fee for email email signature system.	\$375.00	Annually	10.00%	\$340.03
	Category Total Average Discount					10.00%