Texas Creative

CATEGORY	SUBCATEGORY	PRODUCT DESCRIPTION	MSRP	Discount off MSRP %	DIR Price	SERVICE DESCRIPTION	SERVICE ZONE	UNIT
Accessbility	Accessibility Audit	Consulting, research, recommendation for Audit process	$135.00	20%	$108.81	Hourly service plus cost of Audit services quoted per SOW	all	Hourly plus cost of audit
	WCAG Compliance Testing	WCAG Compliance Testing	$135.00	20%	$108.81	Hourly services	all	Per Hour
	PDF Testing and Remediation	PDF Testing and Remediation	Quoted per project	10%	Quoted per project	Quoted per project	all	Per Page
	Form Testing and Remediation	Form Testing and Remediation	Quoted per project	10%	Quoted per project	Quoted per project	all	Per Form
Business Tools	HTML5 Coding of Banner Ads	Taking graphic design, code the banner ads in HTML5	$1,500.00	20%	$1,209.00	Bundle of 6 standard size ads	all	Per Bundle
	Design Digital Banner Ads	Graphic designer for digital banner ads	$120.00	20%	$96.72	Hourly	all	Per Hour
	Email Marketing Template	Email marketing template design and coding	$130.00	25%	$98.23	Hourly	all	Per Hour
	Email Newsletter SaaS Platform Setup	Research, recommend and set up email send platform.	$130.00	25%	$98.23	Hourly	all	Per Hour
	Social Media Management	Manage social media community, communication calendar, persona development, training	$130.00	37%	$82.53	Hourly	all	Per Hour
	Social Media Page Creation	Social media page creation for Facebook, Instagram, Pinterest, LinkedIn, Twitter, and others	$130.00	25%	$98.23	Hourly	all	Per Hour
	Social Media Reputation Management	Bundle of hours per month to manage all platforms and social reputation, customer service response	$550.00	20%	$443.30	Up to 5 hours per month, minimum of 3 months	all	Per Month
	Monthly Analytics Reporting	Monthly reporting for all analytics	$250.00	20%	$201.50	Priced per platform, Google, Facebook, Twitter, LinkedIn, Pinterest, Instagram, others	all	Per platform / per month
	Security Review	Review website security protocols, make recommendations	$300.00	10%	$272.03	One time flat fee	all	Per Review
	Google Analytics Setup - One Time	Set up Google Analytics for website	$220.00	20%	$177.32	One time fee	all	Per URL
Domain Name System (DNS) Management	Registration/Renewal	1 Year, .com, .net, .org, .info, .us top level domains. All others quoted at market rates.	$49.00	10%	$44.43	Flat Fee	all	Per Domain
	Registration/Renewal	2 Years, .com, .net, .org, .info, .us top level domains. All others quoted at market rates.	$89.00	10%	$80.70	Flat Fee	all	Per Domain
	Registration/Renewal	5 Years, .com, .net, .org, .info, .us top level domains. All others quoted at market rates.	$199.00	10%	$180.44	Flat Fee	all	Per Domain
	Domain Registry Set-up	Domain registry research, management, set-up or transfer	$135.00	25%	$102.01	Hourly	all	Per Hour
E-Mail Hosting	Email Newsletter SaaS Platforms	Various platforms (Campaign Monitor, Mail Chimp, Contstant Contact, etc)	Tiered List Prices	5%	Quoted per project	Platform access to manage email newsletter campaigns, templates, subscribers, sending. List prices depend on the number of subscribers, sends per month, and features needed.	all	Per Account / Per month
Maintenance, Training, and Support	CMS Training	CMS Training - Remote access	$135.00	20%	$108.81	Usually one-hour training is sufficient for most customers	all	Per Hour
	Troubleshooting	Troubleshooting website by senior web developer, priority review, recommendations, repair	$135.00	20%	$108.81	Hourly	all	Per Hour
	Website Maintenance	Minor changes to website, code, them, page navigation, or functionality	$135.00	56.72%	$58.87	Hourly	all	Per Hour
	Accessibility Training - Half Day	Accessibility training for content managers. This half day session will share best practices for keeping your website WCAG compliant.	$1,500.00	20%	$1,209.00	3 hour session	all	Per Session
	Accessiblity Training - Full Day	Accessibility training for content managers and technical teams. This full day session will offer a basic training for content managers followed by a more advance session for technical teams. Learn best practices for keeping your website WCAG compliant.	$3,000.00	20%	$2,418.00	6 hour session	all	Per Session
	Email Marketing Training	Email Marketing training workshop, 2-hour	$600.00	20%	$483.60	Database management, federal law compliance, strategy, tools, Campaign Monitor training	all	Per Session

Category	Service	Description	Price	Discount	Net Price	Notes	Avail	Unit
	Social Media Management Training	Social Media training workshop, half-day.	$750.00	20%	$604.50	Editorial calendar, techniques, tactics and tools to engage. 3 hour session	all	Per Session
Turnkey Solutions	Small Website Agile	Turnkey development of small website, TXC managed shared hosting, maintenance, troubleshooting, active accessibility monitoring	$5,000.00	20%	$4,030.00	Phased agile design and development done on monthly schedule, transitioning to maintenance, content management, hosting and CMS security updates and WCAG 2.0 monitoring. Minimum of 12-month contract. Complex functionality quoted as separate task order.	all	Per Month
	Content Creation	Website content creation; graphics, video, promotions	$120.00	20%	$96.72	Hourly	all	Per Hour
	Content Implementation	Website content proofing and uploading into CMS	$120.00	20%	$96.72	Hourly	all	Per Hour
Web Content Management	Content Strategy	Website content strategy review, recommendations, planning	$135.00	20%	$108.81	Hourly services quoted with SOW	all	Per Hour
	Basic Content Maintenance	Website content update requests from client, change out photos, update text, add pages, graphics	$625.00	20%	$503.75	Up to 6 hours per month, minimum of 3 months	all	Per Month
	Business Content Maintenance	Website content update changes from client, change out photos, update text, add pages, graphics	$1,550.00	20%	$1,249.30	Up to 15 hours per month, minimum of 3 months	all	Per Month
	Website to APP Conversion	Convert existing website to Native iOS and Android APP with Push Notifications	$10,000.00	20%	$8,060.00	Includes custom Native menu design and managing submission to all APP stores	all	Flat Fee
	Website Design Concept	Custom responsive website design concept for home and sub-page	$3,000.00	20%	$2,418.00	Up to 2 client design revisions included.	all	Per Concept
	Website Design Concept - Mobile First	Custom mobile first website design concept for home and sub-page	$3,000.00	20%	$2,418.00	Up to 2 client design revisions included	all	Per Concept
	APP Development	Native APP or Web APP	$150.00	20%	$120.90	Custom quote to project specs	all	Per Hour
	Copywriting	Copywriting	$135.00	32%	$92.49	Hourly	all	Per Hour
	Graphic Design - Senior Designer	Senior graphic designer	$135.00	20%	$108.81	Hourly	all	Per Hour
	Graphic Designer	Graphic Designer	$120.00	20%	$96.72	Hourly	all	Per Hour
	HTML Programming	HTML5, CSS and Javascript programming for websites and other digital applications including email and banner ads	$135.00	20%	$108.81	Custom quote to project specs	all	Per Hour
	Photography	Photo shoot management, photo editing	$120.00	20%	$96.72	Quote to SOW	all	Per Hour
Website Design/Development	Project Coordinator	Coordinates client communication, updates job assignments, meeting notes, organize content provided by customer	$85.00	43%	$48.81	Hourly	all	Per Hour
	Project Manager - Manager	Project Management, status reports, budget management, client meetings	$120.00	23%	$93.09	Hourly	all	Per Hour
	Project Manager - Senior	Website strategy, Overall digital strategy planning	$135.00	20%	$108.81	Hourly	all	Per Hour
	Quality Assurance	Launch phase QA checklist. 53-step process to insure clean launch.	$120.00	20%	$96.72	Quoted as part of total SOW	all	Per Hour
	Requirements Discovery	Review and audit current site situation, determine next steps, project planning and customer discovery session	$130.00	20%	$104.78	Hourly as needed	all	Per Hour
	Search Engine Optimization	Research, recommendations and strategic planning for SEO and site content.	$120.00	20%	$96.72	Hourly as needed	all	Per Hour
	UI/UX Wireframing	Wireframing all pages of website	$135.00	20%	$108.81	Quoted as needed.	all	Per Hour
	Video Production	Video production for web and social media	$160.00	20%	$128.96	Quote to SOW	all	Per Hour
	Website Consulting	CMS Architecture, Strategic Planning, Data Structure Development and other senior-level software engineering for Drupal, Wordpress or custom PHP applications.	$160.00	20%	$128.96	Quoted as part of total SOW. 60-day warranty on all development	all	Per Hour
	Website Development	All custom code development including Drupal modules, custom javascript or ReactJS components, or custom PHP applications.	$135.00	20%	$108.81	Quoted as part of total SOW. 60-day warranty on all development	all	Per Hour
	Website Production	CMS set up and configuration for Drupal, Wordpress, Experssion Engine or other PHP-based CMS. Includes theme/template development of HTML, CSS, JS coding to match approved designs.	$120.00	20%	$96.72	Quoted as part of total SOW. 60-day warranty on all development	all	Per Hour
	Logo Design	Logo Design for website	$2,000.00	10%	$1,813.50	Up to 2 client revisions	all	Per logo option
	UI/UX Information Architecture, Sitemapping	Determining the navigation structure and sitemap.	$2,500.00	20%	$2,015.00	Working with customer to define site navigation needs, sitemap PDF for approval prior to development.	all	Per Sitemap
	Consulting	Research, review and recommend hosting solutions for large enterprise websites	$160.00	20%	$128.96	Hourly	all	Per Hour
	24/7 Monitoring	Monthly 24/7 monitoring and trouble shooting support	$500.00	20%	$403.00	NULL	all	Per Month

	Service	Description	MSRP	Discount	DIR Price	Notes	Region	Unit
Website Hosting	Monthly CMS Security Maintenance	Monthly updates to patch security issues in the CMS.	$330.00	10%	$299.23	Other located hosting	all	Per Quarter
	Monthly CMS Security Maintenance	Monthly updates to patch security issues in the CMS. Required for any website hosted on TXC servers	$225.00	10%	$204.02	TXC Shared Hosting, maintenance performed monthly	all	Per Quarter
	Enhanced Hosting	Shared hosting on Rackspace infrastructure - Centos 7, nginx, php	$900.00	10%	$816.08	200mb database storage, 5GB SSD disk storage, 200GB/mo outgoing bandwidth, backups	all	Per Year
	Standard Hosting	Shared hosting on Rackspace infrastructure - Centos 7, nginx, php	$660.00	10%	$598.46	100MB database storage, 2GB SSD disk storage, 50GB/mo outgoing bandwidth, backups	all	Per Year
Website Cloud Hosting	Consulting	Research, review and recommend hosting solutions for large cloud enterprise websites	$160.00	20%	$128.96	resulting recommendations will be quoted separately	all	Per Hour
	Maintenance	Maintenance for hosting plans	$120.00	20%	$96.72	Hourly	all	Per Hour
	Setup	Cloud hosting support and management	$300.00	10%	$272.03	One time hosting set up	all	Per URL
	Super Rackspace Hosting	Rackspace Cloud Servers, Linux, Managed Operations	$450.00	10%	$408.04	General 8GB RAM, 8 vCPUs, 160GB storage, 1600Mb/s bandwidth	all	Per Month
	Large Rackspace Hosting	Rackspace Cloud Servers, Linux, Managed Operations	$230.00	10%	$208.55	General 4BG RAM, 4 vCPUs, 80GB storage, 800MB/s bandwidth	all	Per Month
	Medium Rackspace Hosting	Rackspace Cloud Servers, Linux, Managed Operations	$120.00	10%	$108.81	General 2GB RAM, 2 vCPUs, 40GB storage, 400Mb/s bandwidth	all	Per Month
	Small Rackspace Hosting	Rackspace Cloud Servers, Linux, Managed Operations	$65.00	10%	$58.94	General 1GB RAM, 1 vCPUs, 20GB storage, 200Mb/s bandwidth	all	Per Month
	Hosting Plans	Platform.sh Development hosting - 0.65 vCPU / 0.65 GB RAM (1 environment; no live domain)	$20.00	10%	$18.14	Cloud hosting	all	Per Month
	Hosting Plans	Platform.sh Essential hosting - 0.65 vCPU / 0.65 GB RAM (2 environments)	$35.00	10%	$31.74	Cloud hosting	all	Per Month
	Hosting Plans	Platform.sh Standard hosting - 1 vCPU / 0.8 GB RAM (3 environments)	$75.00	10%	$68.01	Cloud hosting	all	Per Month
	Hosting Plans	Platform.sh Medium hosting - 2 vCPU / 3 GB RAM (3 environments)	$195.00	10%	$176.82	Cloud hosting	all	Per Month
	Hosting Plans	Platform.sh Large hosting - 4 vCPU / 6 GB RAM (3 environments)	$395.00	10%	$358.17	Cloud hosting	all	Per Month
	Hosting Plans	Platform.sh X-Large hosting - 8 vCPU / 12 GB RAM (3 environments)	$790.00	10%	$716.33	Cloud hosting	all	Per Month
	Hosting Plans	Platform.sh 2X-Large hosting - 16 vCPU / 24 GB RAM (3 environments)	$1,580.00	10%	$1,432.67	Cloud hosting	all	Per Month
	Addons	5GB SSD additional disk storage for Platform.sh for up to 3 environments	$11.25	10%	$10.20	5GB monthly across 3 environments	all	Per 5GB / Monthly
	Addons	3 additional development environments for Platform.sh hosting	$30.75	10%	$27.88	Qty 3 additional environments	all	Per month
	Addons	1 client developer user access to Platform.sh	$22.00	10%	$19.95	User add-on	all	Per User / Monthly

May 18, 2020

VOLUME DISCOUNT		
Service Category	Type of Volume	DIR Customer Discount % off MSRP Additional
WEBSITE DESIGN/DEVELOPMENT	Purchase Order >$100,000 Additional discount	5.00%
Total Statewide Aggregate Contract Sales		
WEBSITE DESIGN/DEVELOPMENT	When Total Aggregate Contract Sales exceeds $500,000	2.00%